

From: [Lauren Schlau](#)
To: ["David Downey"](#); ["Kerry Morrison"](#); ["Marie Rumsey"](#); ["Dion Dwyer"](#); [Kent Smith](#); ["Blair Besten"](#); ["Jessica Lall"](#)
Subject: RE: Final logistics - July 30 CDA forum
Date: Wednesday, July 22, 2015 1:23:22 PM

Thx David – also wondering if you can please reformat and send the content below as a final notice?

District Homeless Trends and Action Forum

The **CDA Homeless Policy Forum** is about one week away! The detailed [Agenda](#) features informative and expert speakers from throughout the state to help BIDs learn about and lead the way on homelessness issues and action.

Thanks to sponsorship by **Streetplus**, the Forum is affordable. Please bring BID staff and board members!

Date: Thursday **July** 30, 2015

Time: 10 a.m. to 4 p.m.

Location: The Concourse Hotel at Los Angeles International Airport,
6225 W. Century Boulevard, Los Angeles CA 90045

Fee: \$35, includes lunch

Parking on-site: Valet = \$20; Self = \$14

During this one day session, we will learn about and discuss:

- | Key homelessness trends throughout the state
- | Factors contributing to changing and growing nature of homelessness
 - | How housing unaffordability is increasing homelessness
 - | Impacts of changing criminal justice and "re-entry" laws
 - | Mental health policy and reform proposals
- | How individual BIDs are impacted and actions we are/can take to address the issues
 - | How can business districts develop constructive policy and systems change

Register through CDA website: www.californiadowntown.com **Homeless Forum**

This landmark session is designed to help us be aware and turn the tide on the complex issue.

See you on July 30!

From: David Downey [mailto:David.Downey@ida-downtown.org]
Sent: Wednesday, July 22, 2015 12:48 PM
To: Kerry Morrison; Marie Rumsey (MRumsey@ccala.org); Dion Dwyer; Kent Smith; Lauren Schlau (laurens@lsconsult.com); Blair Besten; Jessica Lall
Subject: RE: Final logistics - July 30 CDA forum

Kerry,

Attached is the current list of attendees

Best,

David

David T. Downey, CAE

President & CEO

International Downtown Association

P: 202.798-5922 | M: 202.438.9714

[IDA 61st Anniversary Conference & Tradeshow](#) | San Francisco | Sept. 30-Oct. 3 2015

-----Original Appointment-----

From: Kerry Morrison [<mailto:Kerry@hollywoodbid.org>]

Sent: Wednesday, July 22, 2015 2:14 PM

To: Kerry Morrison; Marie Rumsey (MRumsey@ccala.org); Dion Dwyer; Kent Smith; Lauren Schlau (laurens@lsconsult.com); Blair Besten; Jessica Lall; David Downey

Subject: Final logistics - July 30 CDA forum

When: Thursday, July 23, 2015 10:30 AM-10:45 AM (UTC-05:00) Eastern Time (US & Canada).

Where: conf call

Friends, we should be able to get through this call in 15 minutes.

Number

641-715-3620

Code

960217

Here is agenda for call.

One more push to secure attendance

Confirmation of speakers

How to address handouts and AV?

Check in table – can we get a volunteer

Break out groups

iren, David,

we get a list of the registrants sent to us today – so we can see if there are any key people that we would want to personally invite?

<< File: Draft Agenda.docx >>